



CRAFT, COMMUNITY & HERITAGE DIVISION



INTACH

DEDICATED TO CONSERVATION

The Craft, Community and Heritage division endeavors to conserve and promote the cultural heritage of communities living in heritage precincts. The division undertakes projects that help these communities develop and Upgrade their craft skills.

As a part of this endeavor the division works with several crafts clusters across the country for the development and welfare of the artisan communities.

The division assists artisans with design inputs and technological interventions to ensure marketable products.





INTACH

The charter of INTACH enjoins it to document, protect and preserve India's Unique cultural, architectural and natural heritage.

The term 'Heritage' as used by INTACH covers not only man-made structures such as buildings and monuments, but also our craft and cultural heritage.

Thus INTACH is actively involved in developing community-based enterprise to benefit communities where INTACH is executing conservation projects. The projects establish a critical link between INTACH, an organization for the preservation of cultural heritage, and the community in which it undertakes its work.

INTACH has complemented its efforts to restore heritage with projects that benefit the local communities and endeavours to provide models of sustainability and economic up-liftment to these communities.



Objectives

To conserve and promote the cultural heritage of communities living in heritage precincts by undertaking projects that help develop & upgrade their craft skills and inculcate in them a pride in their heritage and confidence in their skills.

To preserve, revive and promote dying skills in communities living in and around heritage precincts.

To improve living conditions and provide opportunities for self-employment and income generation of these communities.

To work with craft clusters to develop community-based enterprise.

To preserve, revive and promote dying skills.

To assist the artisan groups by providing design and technological interventions to ensure marketable products.

To assist the artisan groups to find lucrative outlets for their products and provide market linkages and platforms.

To teach skilled artisan's professionalism, the meaning of quality and commitment for their long-term sustainable economic growth.



Activities

Integrated Development of Artisans based on CLUSTER APPROACH with participation of the craft persons at all stages of implementation with the ultimate objective of their empowerment sustainability.

Design and Technical Development Workshops to develop new products to suit contemporary market tastes by using the traditional skills and new techniques and technologies for enhanced production.

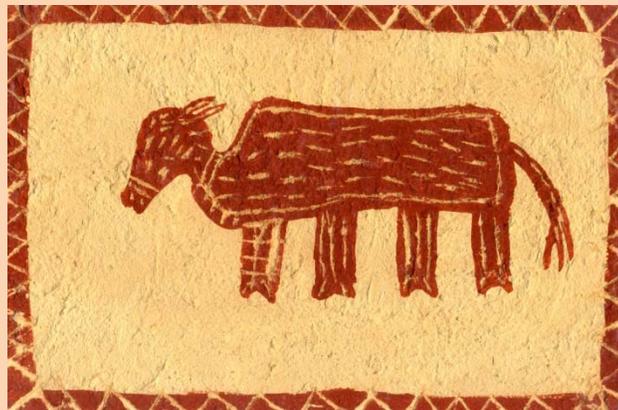
Setting up Common Facility Centre for stone crafts at Jaisalmer which offers under one roof a combination of machines, tools and equipment that can open endless opportunities for artisans in creating a wide range of products and optimizing resources.

Social development initiatives help women from the economically and socially backward sections of society to become financially independent by polishing their existing domestic skills so that they can convert it into a part time profession and work out of their homes.

Building Marketing Linkages by organizing Heritage Festivals & Craft Fairs, participation in exhibitions, and through the showroom at INTACH.



The showroom at INTACH showcases new craft developments and provides a marketing platform to the craft clusters.



We are dedicated to the comprehensive development of artisan communities by encouraging their creative capacity, initiative and participation in the preservation of their heritage.

Contact Information

Indian National Trust for Art and Cultural Heritage
71 Lodi Estate, New Delhi – 110003.
Phone : 2463 1818, 2463 2267, 2463 2269, 2469 2774
Fax :91 11 2461 1290
email : IntachCrafts@gmail.com
website : www.intach.org